

Confirmation Carbon Balanced Printer



David Cockram
Stephen Austin & Sons Ltd
Caxton Hill
Hertford
SG13 7LU

04/01/2022

Dear David,

I am pleased to provide a final figure for **Stephen Austin & Sons Ltd** to become a certified Carbon Balanced Printer.

Your **Verified** Carbon Footprint was **570** tonnes of CO_{2e} for the 12-month period commencing **January 2021**. This covers the business's primary energy consumption and vehicle impacts and uses the 2020 conversion factors published by DEFRA.

Costs:

1. Third-party verification of footprint @ **£450.00 (complete)**
Your footprint will need to be resubmitted and reverified every 2 years.
2. Balancing of annual operational footprint of **570 tonnes CO_{2e} @ £11.00/t = £6,270**
This will help protect and restore **27 acres** of threatened habitat with World Land Trust.
3. Additional on-going costs of using "opt-in" Carbon Balanced Paper. As a certified printer, this can be purchased for any stock directly from CarbonCO @ **£10 per tonne of paper**.

A unique **Carbon Balanced Print** logo will be issued to your business, which may only be used on jobs where Carbon Balanced Paper has been used. All printed jobs bearing the logo will need to be either registered through the Carbon Balanced Paper website or reported to us through your own management information quarterly.

You will also be issued with a **Carbon Balanced Printer** logo which can be used to promote your business.

CarbonCO and World Land Trust very much look forward to welcoming **Stephen Austin & Sons Ltd** onboard.

Yours sincerely,

Greg Selfe

Sales & Marketing Director
CarbonCO Ltd

Carbon Balanced Paper is delivered on behalf of World Land Trust by CarbonCO Ltd.

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WHO ARE WORLD LAND TRUST?

World Land Trust (WLT) is an international conservation charity that protects the world's most biologically significant and threatened habitats acre by acre.

Through a network of partner organisations around the world, WLT funds the creation of reserves and provides permanent protection for habitats and wildlife. Partnerships are developed with established and highly respected local organisations who engage support and commitment among the local community.

WHAT IS CARBON BALANCED OFFSETTING?

World Land Trust implements high-quality REDD+ projects through the Carbon Balanced Programme, which allows organisations to offset their unavoidable emissions through the protection and restoration of tropical habitats.

REDD can describe the processes of reducing Green House Gas (GHG) emissions released by deforestation and forest degradation (i.e. protecting standing forest, also known as avoided deforestation and degradation).

HOW DOES CARBON BALANCED CONTRIBUTE TO CONSERVATION?

Terrestrial habitats, such as forests, grasslands and wet peatlands, contain large volumes of carbon in their biomass and soils. However, these habitats are being destroyed or degraded at an unprecedented rate, releasing stored carbon into the atmosphere and contributing to between 10 and 20 per cent of global GHG emissions.

The Carbon Balanced programme offsets emissions by protecting threatened habitats that would otherwise have been lost, avoiding the release of stored carbon. This also enables the regeneration of degraded habitats, which gradually re-absorb atmospheric CO₂. In a warmer climate, it is predicted that tropical ecosystems will be able to store less carbon than they do now, so urgent action is required.

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